IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

GEO?	$\Gamma \Lambda G$	INC
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v. NO. 2:10-CV-570-TJW

AROMATIQUE, INC.; ET AL. JURY

PLAINTIFF'S ANSWER TO COUNTERCLAIMS OF ROLEX WATCH USA, INC.

Plaintiff Geotag, Inc. ("Geotag") answers the counterclaims of Defendant Rolex Watch USA, Inc. ("Rolex") by corresponding paragraph number as follows:

- 1. Admitted that Rolex purports to assert counterclaims. Denied as to merits of counterclaims.
 - 2-3 Admitted.
- 4. Admitted as to subject matter jurisdiction over counterclaims. Denied as to merits of counterclaims.
 - 5. Admitted as to venue over counterclaims. Denied as to merits of counterclaims.
 - 6. Geotag incorporates its responses to paragraphs 1-5 above.
- 7. Admitted there is a "case or controversy" for purposes of subject matter jurisdiction over counterclaims. Denied as to merits of counterclaims.
- 8. Denied that Rolex is entitled to any declaratory relief. Denied as to merits of counterclaims.
 - 9. Geotag incorporates its responses to paragraphs 1-5 above.
- 10. Admitted there is a "case or controversy" for purposes of subject matter jurisdiction over counterclaims. Denied as to merits of counterclaims.

11. Denied that Rolex is entitled to any declaratory relief. Denied as to merits of

counterclaims. Denied as to all allegations alleging invalidity of the patent-in-suit.

12. Geotag incorporates its responses to paragraphs 1-5 above.

13. Admitted there is a "case or controversy" for purposes of subject matter

jurisdiction over counterclaims. Denied as to merits of counterclaims.

14. Denied that Rolex is entitled to any declaratory relief. Denied as to merits of

counterclaims. Denied as to all allegations alleging unenforceability of the patent-in-suit.

15. To the extent necessary, Geotag denies that Defendant is entitled to the relief

requested in its prayer for relief. In addition, to the extent necessary, Geotag generally denies

any allegation in the counterclaims not specifically admitted above, and Geotag re-alleges

infringement, validity, enforceability and damages, and denies any allegations in the

counterclaims adverse to same.

PRAYER FOR RELIEF

WHEREFORE, Geotag respectfully requests that this Court enter judgment denying and

dismissing Defendant's counterclaims, and that the Court enter judgment in favor of Geotag as

requested in Geotag's complaint, as amended or supplemented.

March 7, 2011

Respectfully submitted,

GEOTAG, INC.

By: <u>/s/ John J. Edmonds</u>

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ATTORNEYS FOR PLAINTIFF GEOTAG, INC.

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

March 7, 2011 /s/ John J. Edmonds
John J. Edmonds